

ABSTRACT

CREATIVE PROJECT: Career Exploration and Preparation for Communication Studies

Students

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DEGREE: Master of Arts in Student Affairs Administration in Higher Education

COLLEGE: Teachers College

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A degree in Communication Studies prepares students to successfully enter a wide variety of careers. However, the generalizability of this degree and wide breadth of potential careers can be overwhelming for students which may lead to a lack of career focus in Communication Studies students. This program was developed to ensure Communication Studies students are given the opportunity to seriously explore their personality and career interests while learning how to prepare for success post-graduation. Students will participate in a series of four workshops: Self-Exploration, Career-Exploration, Creating a Plan, and Career Preparation. Throughout these workshops students will engage in self and career exploration through assessments and class activities while also learning about campus resources available to aid in their career preparation.